Sponsorship Levels
for the
University of Maryland School of Nursing (UMSON)
125th Anniversary Scholars Fund and Gala

Diamond Benefactor: $25,000
$23,400 will be allocated to the 125th Anniversary Scholars Fund and is tax deductible
- 16 seats for the Gala*
- Acknowledgement as a leadership Diamond Benefactor in Dean’s Gala remarks
- Included in Gala press releases
- Most prominent recognition in the Gala article in UMSON’s alumni magazine (distribution 22,000+)
- Prominent recognition as a Diamond Benefactor on front inside cover of event program
- Full-page recognition in front section of event program
- Recognition on event signage as a leadership benefactor
- Acknowledgement in UMSON’s Annual Honor Roll of Donors, mailed to 22,000 alumni and friends
- Donor’s name (or organization’s name and logo with embedded link to its web site) listed as a leadership Diamond Benefactor on the UMSON website

Sapphire Benefactor: $15,000
$13,800 will be allocated to the 125th Anniversary Scholars Fund and is tax deductible
- 12 seats for the Gala*
- Acknowledgement as a Sapphire Benefactor in the Dean’s Gala remarks
- Recognition in the Gala article in UMSON’s alumni magazine (distribution 22,000+)
- Prominent recognition as a Sapphire Benefactor on front inside cover of event program
- Full-page recognition message in event program
- Recognition on event signage
- Acknowledgement in UMSON’s Annual Honor Roll of Donors, mailed to 22,000 alumni and friends
- Donor’s name (or organization’s name and logo with embedded link to its web site) listed as a Sapphire Benefactor on the UMSON website
Platinum Benefactor: $10,000  
$9,000 will be allocated to the 125th Anniversary Scholars Fund and is tax deductible  
- 10 seats for the Gala*  
- Half-page recognition message in event program  
- Recognition on event signage  
- Recognition in the Gala article in UMSON’s alumni magazine (distribution 22,000+)  
- Acknowledgement in UMSON’s Annual Honor Roll of Donors, mailed to 22,000 alumni and friends  
- Donor’s name (or organization’s name and logo with embedded link to its web site) listed as a Platinum Benefactor on the UMSON website**

Gold Benefactor: $5,000  
$4,200 will be allocated to the 125th Anniversary Scholars Fund and is tax deductible  
- 8 seats for the Gala*  
- Quarter-page recognition message in event program  
- Acknowledgement in UMSON’s Annual Honor Roll of Donors, mailed to 22,000 alumni and friends  
- Donor’s name (or organization’s name and logo with embedded link to its website) listed as a Gold Benefactor on the UMSON website**

Silver Benefactor: $2,500  
$2,100 will be allocated to the 125th Anniversary Scholars Fund and is tax deductible  
- 4 seats for the Gala*  
- Recognition in event program’s list of benefactors  
- Acknowledgement in UMSON’s Annual Honor Roll of Donors, mailed to 22,000 alumni and friends  
- Donor’s name listed as a Silver Benefactor on the UMSON website**

Bronze Benefactor: $1,250  
$1,050 will be allocated to the 125th Anniversary Scholars Fund and is tax deductible  
- 2 seats for the Gala*  
- Recognition in event program’s list of benefactors  
- Acknowledgement in UMSON’s Annual Honor Roll of Donors, mailed to 22,000 alumni and friends
NOTE: Because all sponsorship proceeds will support the 125th Anniversary Endowed Scholarship, they will be matched at 50 cents on the dollar by the University of Maryland, Baltimore Foundation, Inc.

For additional information about 125th Anniversary Sponsorships, contact Laurette Hankins, associate dean for development and alumni relations at Hankins@son.umaryland.edu.

*Tickets may be donated to current UMSON students
**Unless the donor prefers not to be listed on the website